

Evolve Housing + Support

Business plan 2019 – 2022



We are a leading homelessness charity in London, providing housing and support to over 2,000 people each year.

Our aim:

Our aim is to help children, young people and adults who are homeless or at risk of homelessness to become independent and resilient. We believe in building on people's strengths, aspirations and goals to help them break the cycle of homelessness.

Our behaviours:

Empowering others
Embracing diversity
Getting involved
Getting the basics right
Being ambitious
Believing in people

Our strategic objectives:

We will **inspire** our team to **create** positive change, **reach** more people and **sustain** our future.



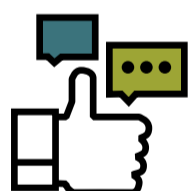
Inspire our team

Put the wellbeing of all colleagues at the heart of what we do

Invite, share and celebrate innovation and good practice

Listen to colleagues and conduct ongoing, meaningful conversations

Care about colleagues' aspirations, and help them achieve their goals



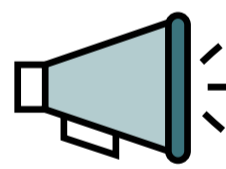
Create positive change

Work with our customers to improve and innovate service delivery

Develop the number and scope of our community services and partnerships

Review services and use of buildings

Enhance our practice, meeting regulatory standards



Reach more people

Develop at least 50 units of new accommodation

Develop strategic partnerships

Refine our stakeholder engagement strategy

Deliver our fundraising strategy and significantly expand our unrestricted income



Sustain our future

Further develop our approach to innovation and tendering

Review the use of our assets to diversify income streams

Embrace new technology to improve and innovate in service delivery

Ensure a high performing Board, fully engaged with our strategy