

Evolve Housing + Support Business plan 2013 – 2016



We are a housing and support charity, working with over 2,000 people each year in and around London. We are a place of positive change and growth for people of all ages, cultures and backgrounds

Our purpose:

Making a lasting difference to lives and communities

What we believe in:

Get involved
Get the basics right
Believe in people
Embrace diversity
Be ambitious
Empower others

We are:

Passionate
Honest
Creative
Optimistic
Determined
Inclusive

Our aim:

We will **inspire** our team to **create** positive change, **reach** more people and **sustain** our future

evolvehousing.org.uk

Inspire

our team to continue to develop, innovate and deliver exceptional services

Continue to invest in our staff to ensure that they are both skilled and knowledgeable

Focus on cultural change to inspire everyone to provide excellent services for our customers

Inspire personal commitment to Evolve Housing + Support in all our teams and for this to be the driving force that takes us from excellent to exceptional

Create

positive change for people and communities

Develop and deliver our added value community programmes. All customers to have:

Support at home

Workshops, 1:1 support, counselling, accredited learning to develop independent living skills and a healthy, happy lifestyle

Support into work

Information, Advice and Guidance, job coaching and resources, employment opportunities within the sector and local businesses

Support to move on

Furniture and basic goods, rent deposit schemes, resettlement and tenancy sustainment workshops; developing our own move-on accommodation

Support for communities

Homelessness prevention sessions, mentoring services, low-cost counselling, affordable childcare, community facilities for local residents

Reach

more people expanding what we do and where we do it

Expand housing related support both within our traditional footprint and adjoining boroughs

Seek charitable funding from Trusts, Foundations, corporate donors and other sources to pay for our community programmes

Actively seek opportunities to merge with or acquire organisations facing viability concerns

Develop longer term commercial income streams through the development of a range of new products to meet changing community needs. This includes a review of the Stockwell conferencing facilities to consider alternative uses

Sustain

our future by achieving the financial targets we aspire to

Maintain a positive net revenue stream to enable investment in our New Business Strategy

Maintain our financial viability in the medium term, by maintaining existing contracts and winning new business

Ensure funding for our Sylvan Hill development

Reshape the organisation and its finances to ensure it can absorb and respond to new business opportunities

Achieve the best possible value for money for customers, funders and other key stakeholders